



**ROLE-PLAY-CONVENTION GERMANY 2017**  
A FANTASY GAMING EVENT



# THE ROLE-PLAY-CONVENTION

The Role-Play-Convention (RPC) is the largest and most authentic consumer driven RPG and gaming show worldwide.

It's a meetingpoint for guilds, clans and gamers, their friends and families. An action packed event for gamers of all sorts. PC-Games and periphery manufacturers, surrounded by all types of other games from tabletop to console games, from mobile to boardgames, from Manga to Cosplay, from Larp to Roleplaying Games, a mediaval market and Star Wars - everything is better with star wars - are featured in an exciting and fun environment.



**In other words:** The audience consists of the core pc targetgroup next to casual PC-gamers and tens of thousands other guests with a high affinity to RPG's and games in general, attending this event to celebrate their passion. Ready and open minded for your message.





# THE ROLE-PLAY-CONVENTION – IMPRESSIONS





# THE ROLE-PLAY-CONVENTION – FACTS AND FIGURES 2016



Visitors: .....	tens of thousands from over 33 countries
Official media partner: .....	Computec Media (PC Games, PC Games Hardware, Buffed, Gamebusiness, etc.)
Total Media reach: .....	CA. 5 MILLION GAMERS PER MONTH
Location: .....	Cologne exhibition at the heart of Europe's largest business region with optimal travel connections in an attractive economic and cultural environment
Duration: .....	2 days
Tickets: .....	12,00€ per day (advanced sale) 15,50€ per day (box office)
Exhibition ground: .....	> 40.000 m <sup>2</sup>
Onsite sales: .....	yes
International starguests: .....	from Star Wars, Game of Thrones and other well known IPs





## RPC – FORMER EXHIBITORS & SPONSORS

2k Games	Square Enix
SK Gaming	Epic Armory
Razer	Chessex
Pegasus Spiele	Gameloft
Ulisses Spiele	Asmodee
Riot Games	Kaspersky
Saturn	KAZÉ
Acer	Infernum
Activision	Kalypso Media
Bethesda	Upperdeck
Cryptozoic	Ubisoft
Nintendo	paysafe card
Namco Bandai	Wargaming
Mytholon	Hasbro
Panini	Sony
Square Enix	

## RPC - MEDIA COVERAGE

Bild	WDR
Bild online	VOX
Buffed	Universal Channel
EinsLive	MTV
Computec	Game One
Games Orbit	ARD
Giga TV	RTL
Gronkh	N24
Kölner Express	ProSieben
McDonalds	





## MAIN SPONSORING

- » The RPC subtitle by your choice
  - » 50 squaremetres exhibition-/shop-area
  - » 20% discount on additional floorspace
  - » two daily timeslots (20 mins) on the mainstage
  - » four daily trailer-slots (3 mins) on the mainstage
  - » integration in our tv-commercial (SyFy)
  - » permission to set up poster in the halls
  - » full page ad in the RPC magazine
  - » 250 free rpc tickets
  - » Banner Integration on the RPC-website (duration ca. 5 months)
  - » Logo-Integration on all marketing materials (10.000 poster, 50.000 tickets, 200.000 flyer)
  - » permission to handout flyers and promo-material to our visitors
  - » Logo-Integration and integration of your assets (ca. 25%) in 10 full page-ads in computec magazines (buffed, PC games, etc.)
  - » Logo-Integration in our digital-ads in computec magazines
  - » Logo-Integration in our Facebook-Header
  - » five facebook reference-postings of your choice
  - » 50k turn-around-flyers, front your ad, back our ad, incl. distribution before the event
- optionally:**
- » your products as prizes at our cosplay-contests
  - » your logos on our exhibitor-lanyards
  - » branding of your choice of a big catering-booth as a medieval tavern
  - » participation at our press-event before the show







## CONTACT

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